

Supporting local youth athletics: SYA Youth Rugby Sponsorship

Sponsorship plan partners SYA Youth Rugby with businesses in a growing, symbiotic relationship.

Premium levels of support feature additional benefit. Sponsor bands suggest donation level:

Championship Level
\$1,250 - \$2,500

Sponsor logo prominently displayed on team jerseys

Premier Level
\$500 - \$1,000

Logo on jersey armband

Valued Sponsor Level
Starting at \$250

Custom award plaque

Fund-raising Donations
Gift Certificates for raffle (\$25, \$50, \$100 or more in services or merchandise)

~~All sponsorship levels will have their logo appear on printed and electronic material and displayed on the SYA website.~~

Rugby has been the fastest growing team sport in the United States over the last five years. Locally, the volunteer-run SYA Youth Rugby Program has steadily grown and has increased in player participation from 18 to 110 players in just 5 years & continues to grow!

The success of the volunteer program depends on sponsors and donations to player costs reasonable and provide playing opportunities for all area youth. The program raised over \$4,710 through donations, sponsors, and equipment from generous donors. This year, the greatest financial need include: uniform costs (\$6,450), tackle rings (\$1,250), rugby balls (\$480), and goal posts and pads (\$4,500).



We would like to enter a partnership with organizations to ensure youth have a safe and fun environment to play and give local businesses the opportunity to be involved with the community. Sponsor levels are suggested as starting points for working together. Our latest fund-raising efforts include in-kind donations for raffle which has raised over \$2,000 in services and merchandise.

Per IRS regulations, all donations are tax-deductible as charitable contributions. SYA is qualified as an approved non-profit, 501(c)3 organization.

We thank you for your time, assistance and generous support of families and youth athletics in the community.

Program Expenditures:

Uniform: Rugby Jerseys, shorts, socks, mouthguards, etc.

Admin: Fairfax field fees, USA and Rugby Virginia Tournament entry fees, Insurance and CIPP dues, indoor training fees, Registration fees, Coaching training and certification, Referee fees, SYA administrative, etc.

Equipment: field equipment & supplies, rugby balls, tackle rings, touch flags, score boards, medical supplies, team benches, canopies, etc

Scholarship Athletes: Needs-based registration

Advertising: banners, posters, and handouts

100% of donations go directly towards program costs that benefit the youth participating

