

Support Your Local Little League Baseball and Softball Teams



Baseball and softball seasons are quickly approaching and what better way to support your community, the youth, and help build your business than through supporting your local Little League, Southwestern Youth Association (syabaseball.org). Since 1978, SYA Little League, a non-profit 501(c) (3) organization, has had great success providing youth development, fun, and great camaraderie for our kids. **For the 2022 season, we expect to have around 600 players participating on 60 teams.**



Sponsorships by community businesses are vital to the financial health of the SYA Little League. The money from these sponsorships help to fund the significant costs involved with the annual league activities, such as the maintenance of our fields and grounds, providing sports equipment for the players in the league, and offering financial aid to deserving children who otherwise would not be able to participate.

For \$500, your organization will gain exposure for your business through the network of families, friends and other businesses associated with the SYA. Additional benefits for sponsors include:

- ✓ **your company name, logo, contact details, and website displayed prominently in the following locations:**
 - **on 3' x 5' outfield banners at our main facility (Cub Run ES) from March through the end of the season in October/November,**
 - **on multiple pages on the SYA website with links to your website throughout the 2022 year,**
- ✓ **your organization will be assigned a team as the team sponsor and receive a sponsor plaque,**
- ✓ **other marketing opportunities at the Opening / Closing Ceremonies and throughout the season.**

To be an SYA sponsor, please complete this form and mail it along with a check made payable to SYA Little League to the SYA office: SYA Little League, P.O. Box 471, Centreville, VA 20122. If you have any questions or have ideas how SYA could better serve your company's needs, [Holly DelGrosso](#) at 703.963.5375.

Sponsorship Amount: \$ _____ Contributed to: Baseball _____ AND/OR Softball _____

Company Name: _____

Company Website: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Mailing Address: _____

NOTE: For the purposes of listing your company on the SYA LLB website, please email a company logo to [Holly DelGrosso](mailto:Holly.DelGrosso). The image should be no larger than 185 pixels wide and 150 pixels high in jpeg format.

