

# Support Your Local Little League Baseball and Softball Teams



Baseball and softball seasons are quickly approaching and what better way to support your community, the youth, and help build your business than through supporting your local Little League, Southwestern Youth Association (syabaseball.org). Since 1978, SYA Little League, a non-profit 501(c) (3) organization, has had great success providing youth development, fun, and great camaraderie for our kids. **For the 2020 season, we expect to have over 700 players participating on 70 teams.**



Sponsorships by community businesses are vital to the financial health of the SYA Little League. The money from these sponsorships help keep registration fees down and fund the significant costs involved with the annual league activities, such as the maintenance of our fields and grounds, providing uniforms and other sports equipment for the players in the league, and offering financial aid to deserving children who otherwise would not be able to participate.

**For \$500, your organization will gain exposure for your business through the network of families, friends and other businesses associated with the SYA Little League. Additional benefits for sponsors include:**

- ✓ **your company name, logo, contact details, and website displayed prominently in the following locations:**
  - **on 3' x 5' outfield banners at both of our main facilities (Cub Run ES and Patriot Park North/LLV) from March through the end of the season in October/November,**
  - **on the SYA Little League website with links to your website throughout the 2020 year,**
- ✓ **your organization will be assigned a team as the team sponsor and receive a sponsor plaque,**
- ✓ **other marketing opportunities at the Opening / Closing Ceremonies and throughout the season.**

To be an SYA Little League sponsor, please complete this form and mail it along with a check made payable to SYA Little League to the SYA office: SYA Little League, P.O. Box 471, Centreville, VA 20122. If you any questions or have ideas how SYA Little League could better serve your company's needs, [Michelle Milam](#) at 734.709.1996 or [Shelley Morgan](#) at 610.715.8871.

Sponsorship Amount: \$ \_\_\_\_\_ Contributed to: Baseball \_\_\_\_\_ OR Softball \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

*NOTE: For the purposes of listing your company on the SYA Little League website, please email a company logo to [Michelle Milam/Shelley Morgan](#). The image should be no larger than 185 pixels wide and 150 pixels high in jpeg format.*